



# Win Announcement

Account      **AKKA Technologies** + **Sonovision-ITEP**  
 Location     **France**                                      **France**  
 Sales rep     **Martin Hamilton**  
 Competition   **PTC**  
 Products      **RapidManual 'Airbus Package'**



<b>Issue to be solved</b>
<p>Airbus' extensive use of Cortona3D tools to ensure that they are the best 3D technology in the marketplace is now proven. Cortona tools have solved many issues for Airbus in terms of time to market and quality of documentation.</p> <p>This has led Airbus to mandate the production of materials in Cortona3D format by those in their supply chain. In response to that news Cortona3D have developed a tailored package of materials for Airbus suppliers as follows:</p> <p>The Airbus Specification for Cortona3D RapidManual allows easy creation of interactive 3D maintenance procedures with the correct format and appearance required by Airbus for their technical documentation</p> <p>Users will</p> <ul style="list-style-type: none"> <li>• Quickly conform to Airbus' requirements</li> <li>• Streamline the authoring process</li> <li>• Improve speed of production</li> <li>• Increase quality of materials</li> </ul>
<b>Reason for selecting Cortona3D / criteria for selection</b>
<p>As suppliers to Airbus for the A350/A380 programs both companies are required to be compliant with Airbus' Cortona3D mandate.</p>
<b>Plans for implementation</b>
<p>Early adoption will support Airbus requirements and the market's movement towards 3D based technical publication solutions. The second phase would be to add RapidCatalog in second half of 2010.</p>
<b>Company / division / department description</b>
<p><b>SONOVISION-ITEP</b> is the European leader in technical documentation and documentary engineering as well as translation and risk management. Group SONOVISION-ITEP comprises: 1200 people across 13 agencies in France, 8 subsidiary companies in England, Germany, Canada, Spain, as well as partnerships in Europe.</p> <p><b>AKKA Technologies</b> is a European engineering group that for 25 years has assisted companies in their search for innovation and productivity - by listening to its customers, by understanding their problems perfectly (often related to their search for productivity and their adaptation to economic globalisation) and then to propose innovative solutions to them.</p>